

5510	177068	65227
4100	20346	4100
7100	39750	87828
44020	202497	54261

Action	Site	Current Price per hour	New Price per hour	Percentage Increase	Increased Income		Income Increase	Reasons			
					Mon-Fri	Sat					
Donewbury	Tariff	2.80	3.60	29%	36611	5012	50974	5012	55986	To create a variety of levels varying according to distance from the centre On-Street should always be higher than off-street to encourage the latter These are the most central car parks - usage is diverted to a more distant space Designed to be the recipient of any diverted vehicles from this and other measures Payment Caps removed - Also Frankwell but incorporated below An interim step to matching the other inside loop car park - Raven Meadows Substantially lower than inside loop but positive incentive to consider P&R (Droit) Substantially lower than inside loop but positive incentive to consider P&R (Muckle Brane) Lower increase than Frankwell due to lower, possibly more sensitive usage To reduce the high demand for these car parks Display longer stay vehicles to Raven Meadows To reduce the high demand for these car parks Display longer stay vehicles to Raven Meadows Not a change on Sundays is anomalous This structure maintains and inside/outside loop difference Essentially outside loop car parks would move to full price as well	
	First Steps towards Ravenale and Movement Strategy Requirements	2.00	2.80	40%	98799	5376	177068	65227	70254		
	Raven Meadows	2.00	2.00	0%	29346	4150	29346	4150	33796		
	St Julians Friars	1.00	1.60	33%	88893	47911	88893	47911	13684		
	Frankwell	0.80	1.20	50%	118206	73190	297350	87828	297350		
	Abbey Foregate	0.80	1.00	67%	104496	46229	104496	46229	150725		
	Associated Permits				132722		132722		153842		
	Evening Charges	On-Street	NO DATA IS AVAILABLE - THIS IS A BEST GUESS BUT MUST BE CONSIDERED UNRELIABLE			42484	incl	47424	47424		
		Bridge St				20706	2958	23664	3372		27139
		St Austins St	NO DATA IS AVAILABLE - CONSIDERED INSIGNIFICANT			24203	2053	26256	3021		31766
	Frankwell				92396	13401	115581	16795	132326		
Sunday/B&T charges	On-Street										
	Band 2	half price	full price		incorporated		incorporated		22661		
	Band 3	half price	full price		is above tariffs		is above tariffs		39528		
	Band 4	half price	full price		but amounts to		but amounts to		6738		
	Band 5	£2.00 all day	£2.00 all day		30000		30078		4510		
	Band 6	half price	full price		is in even right		is in even right		47911		
	Band 7	free	half price						87828		
	Band 8	free	half price						56522		

ADDITIONAL INCOME	SHROPSHIRE	1022958	1,495,395	1,495,395
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Action	Sites	Old Price (per hour)	New Price (per hour)	% Change	Increased Income	Increased Income	Reasoning		
Shropshire	Tariff Change						A flat rate has been selected to avoid the spread of charges increasing such that car parks cannot be re-banded and a percentage increase being deemed as being too small to implement Premier sites in Bridgnorth, Ludlow, Oswestry, Minsterley Ludlow On-Street, Bridgnorth, Much Wenlock Bottes/Quaker or parks in smaller towns Budget in larger towns or quieter sites in smaller towns Note, these are calculated estimates, not broad brush guesses		
	Whole County - Flat rate 20p per hour increase								
	Includes	Using current Band names							
	Weekdays	Band 2	2.00	2.20	10%	-783		12217	
		Band 3	1.00	1.40	17%	36047		127023	
	Saturdays and Sundays	Band 4	0.80	1.00	25%	3750		8059	
		Band 5	0.80	0.80	33%	16424		150189	
		Band 6	0.80	0.80	100%	130083		271188	
	Band 7	0.00	0.00	0%					
Associated Permits					10000	20000			

ADDITIONAL INCOME	SHROPSHIRE	230159	588,866	588,866
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ADDITIONAL INCOME	GRAND TOTAL	1263117	2,084,261	2,084,261
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